# **HEN GERSON**

# Product design

#### **EXPERIENCE**

# Product design | Entrepreneur

Iron-Swords volunteer app.

2023-2024 - Tel aviv

head of UX, guiding the design and development teams, project and product managers, and performing usability testing.

Established a volunteer team of 10 technology professionals, such as Sce College of Engineering and the Israeli Council for Volunteering.

## **UX RESEARCH/DESIGN**

Igin tech

2023 - Tel aviv

Solo Ui/Ux Designer at Igin, complex system at technology start-up.

## **Fashion Designer**

Hen gerson bridal boutique

2014 - 2020 - Tel aviv

## Sales leader and employee training

The fashion industry

2008 - 2015 - Tel aviv

### **EDUCATION**

UI/UX

Netcraft academy

2021-2023

Fashion design

Shenkar

2012-2014, Tel aviv

## Fashion design

Avni Inst

2009-2012, Tel aviv

Hengerson@gmail.com 0524695882 ISRAEL

# **Industry Knowledge**

Design cycle
Ux research
Ui design
Wireframe
Rapid Prototyping
Design system
Animation
Usability texting

# **Tools & Technologies**

Figma Ai Adobe Wix studio

### Other Skills

Team player
Team guiding
Self-learner
open-minded
Problem Solving
Conceptual

### Languages

Hebrew (native) English (professional)

### **Military Service:**

Served as a noncommissioned officer at a Navy.

#### Volunteer

Organization Initiator: Established volunteer groups to assist those in need.

